

RESOLUTION #CRA-R-2024-2

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE TOWN OF EATONVILLE COMMUNITY REDEVELOPMENT AGENCY (TOECRA), EATONVILLE, FLORIDA, BOARD OF DIRECTORS APPROVING AN ARTIST CALL TO COMPLETE A MURAL ON THE TOE POOL WALL PROVIDING FOR CONFLICTS, SEVERABILITY, AND AN EFFECTIVE DATE.

WHEREAS, the members of the governing body and two (2) additional members from the taxing authorities serve as Directors of the Agency; and

WHEREAS, such members constitute the head of a legal entity, separate, distinct, and independent from the governing board of the County and Municipality; and

WHEREAS, the TOECRA Board of Directors do hereby desire to Approve an artist call to install a mural on the TOE pool wall.

NOW THEREFORE BE IT RESOLVED BY THE TOWN OF EATONVILLE COMMUNITY REDEVELOPMENT AGENCY OF EATONVILLE, FLORIDA,

SECTION ONE: OPPORTUNITY: TOECRA seeks artists to design a mural for the TOE Community Pool. The selected artist will need to submit their design to the TOECRA staff by the deadline. The deadline for consideration is Thursday, February 29, 2024.

SECTION TWO: ABOUT THE CALL: This call aims to provide opportunities to local artists that will help bring character, culture, and awareness to the TOE pool. This call will cover up 560 total square feet of the wall at the pool. The selected artist is requested to donate their time and talents to enhance this community amenity. TOECRA agrees to purchase supplies needed to complete the mural and complete any wall preparation that is needed. After the selection process and selection notification, TOECRA staff will contact the artist to coordinate start date. If necessary, the TOECRA will be responsible for obtaining any necessary permits, agreements, and large equipment. Artists must carry their own insurance for the duration of the installation and coordinate any necessary wall preparation before mural installation. This call has no specific theme, allowing for open interpretation and creativity.

SECTION THREE: ELIGIBILITY: This call is open to all active professional visual artists with preference given to Eatonville and Orange County, FL residents. Experience in creating and painting murals is preferred. Artists must be able to travel to the Town of Eatonville to install their designs in late spring of 2024 (May 2024). Artists must also meet the Town's mandatory insurance coverage, including Commercial General Liability coverage with limits not less than \$1,000,000 per occurrence/\$2,000,000 annual aggregate.

SECTION FOUR: PROJECT TIMELINE: The artist call will close on Thursday, February 29, 2024. There will be a convening of a TOE Panel to review the submissions. During the March 2024 TOECRA meeting an artist will be announced, and the artist will sign an agreement. In April 2024 TOECRA staff will coordinate wall preparation, equipment, and supplies. In May 2024 the selected artist will begin work on the mural with anticipation of it being completed before the reopening of the pool Memorial Day weekend 2024.

SECTION FIVE: DEADLINE: All submissions are due by Thursday, February 29, 2024 at midnight. All participants are requested to allow ample time to submit their artwork; artwork submitted after the deadline will not be accepted. If a participant is experiencing technical difficulties, they are requested to reach out before the deadline. If a participant does not have access to a computer, arrangements can be made to submit paper artwork; in this case, participant is advised to TOECRA us no later than Friday, February 23, 2024.

SECTION SIX: APPLICATION REQUIREMENTS: All submissions are requested to be sent by email to CRA@townofeatonville.org. It must include the artist full name and desired name to be used in the artwork labels; artist biography or resume; artist e-mail and telephone number; proposed artwork for the pool wall in JPG format (artwork related to African American Town of Eatonville culture is recommended), descriptions about each piece of artwork. Each submission must be labeled with the: name of the artist; art title, and year created.

SECTION SEVEN: SELECTION CRITERIA AND PROCESS: Artwork will be selected based on the following criteria: artistic merit, mural experience, and compelling example artwork relevant to this project. Artists residing in Eatonville and Orange County, FL will be given additional consideration by the selection panel. A panel composed of the CRA Executive Director, or their designee, one art professional, and one Eatonville resident will recommend three art selections to be placed on social media to allow the town to vote on their selection. Eatonville CRA staff will present the social media recommendation to the CRA Directors during the TOECRA March 2024 meeting for approval before working with the artist on installation. TOECRA Board reserves the right not to select any applicants.

SECTION EIGHT: GENERAL DESIGN GUIDELINES: The artist must supply an original design that can be painted onto a flat surface (wall). The artwork is not required to be brand new and can be an earlier work from the applicant. The artist must own all rights to images and content used in the artwork. The artwork must be appropriate for display in public spaces and viewing by a general audience, containing no text (including words, quotes, or letters), advertising or branding, or graphic depictions of violence and sexually explicit material (including nudity). The average lifespan of a maintained mural is typically 20 years. This time frame should be considered the general lifespan of the artwork; however, it is possible to be much shorter if the existing wall is demolished or funding for maintenance is not available.

SECTION NINE: CONFLICTS: All Resolution or parts of Resolutions in conflict with any other Resolution or any of the provisions of this Resolution are hereby repealed.

SECTION TEN: SEVERABILITY: If any section or portion of a section of this Resolution is found to be invalid, unlawful or unconstitutional it shall not be held to invalidate or impair the validity, force or effect of any other section or part of this Resolution.

SECTION ELEVEN: EFFECTIVE DATE: This Resolution shall become effective immediately upon its passage and adoption.

PASSED AND ADOPTED this 18th day of January 2024.

ATTEST:


Veronica L. King, Town Clerk


Angie Gardner, Chair