

RESOLUTION CRA-R-2019-22

A RESOLUTION OF THE TOWN OF EATONVILLE COMMUNITY REDEVELOPMENT AGENCY (TOECRA) BOARD OF DIRECTORS AUTHORIZING THE COMMUNITY REDEVELOPMENT AGENCY TO ENTER INTO AN AGREEMENT TO PROVIDE CUSTOM WEBSITE DESIGN; SEO MAINTENANCE, AND SOCIAL MEDIA CREATION, PROVIDING FOR CONFLICTS, SEVERABILITY, AND AN EFFECTIVE DATE.

**WHEREAS**, the members of the governing body and two (2) additional taxing authority appointees shall be the Board of Directors of the TOECRA; and

**WHEREAS**, such members constitute the head of a legal entity, separate, distinct, and independent from the governing board of the County and Municipality; and

**WHEREAS**, the TOECRA and Board of Directors do hereby wish to improve marketing and branding efforts of the agency; and

**WHEREAS**, the TOECRA and the Board of Directors do hereby give the Administration the authorization to enter into an agreement with Garcia Media Group for website development, SEO Maintenance and Social Media Services subject to vendor providing the agency as additionally insure on their general liability policy.

**NOW, THEREFORE BE IT RESOLVED BY THE TOWN OF EATONVILLE COMMUNITY REDEVELOPMENT AGENCY OF EATONVILLE, FLORIDA.**

**SECTION ONE: FINDINGS:** The Board of Directors of the Town of Eatonville Community Redevelopment Agency does hereby acknowledge and accept the findings made by the Board of Directors and hereby incorporate such recitals as findings into the Resolution.

**SECTION TWO: AFFIRMATION:** The Board of Directors of the Eatonville Community Redevelopment Agency does hereby affirm its findings in the CRA Plan and Chapter 163, Florida Statutes, part III

**SECTION THREE: AUTHORIZATION ENTER INTO AGREEMENT:** The Board of Directors of the Town of Eatonville Community Redevelopment Agency does hereby authorize the Administration to enter into Agreement with Garcia Media Group for services as quoted awarded as the low bidder for website design, SEO Maintenance and Social Media Services.

**SECTION FOUR: CONFLICTS:** All Resolutions of the TOECRA or parts thereof in conflict with the provisions of this Resolution are to the extent of such conflict superseded and repealed.

**SECTION FIVE: SEVERABILITY:** If any section or portion of a section of this Resolution is found to be invalid, unlawful or unconstitutional it shall not be held to

invalidate or impair the validity, force, or effect of any other section or part of this Resolution.

**SECTION SIX: EFFECTIVE DATE:** This Resolution shall become effective immediately upon its passage and adoption.

PASSED AND ADOPTED this 17<sup>th</sup> day of SEPTEMBER, 2019.

  
Chairman, Theodore Washington

**ATTEST:**

  
Cathlene Williams, Town Clerk